

CLOUDBET

The easiest way to bet with bitcoin

The most lucrative cryptocurrency affiliate program

Affiliates product guide

This document is designed to make it easy for you to copy and paste content from with word counts. On page 6 you'll find links to downloadable logo and banner sets.



About Cloudbet

Established in 2013, Cloudbet is the world's leading cryptocurrency sportsbook and casino platform, fully licensed and regulated with satisfied customers in over 100 countries accepting both Bitcoin and Bitcoin Cash for deposits, withdrawals and betting.

The wide range of markets and games on offer, combined with the platform's state-of-the-art functionality, make Cloudbet the obvious choice for the keen crypto sports or casino bettor.

Features such as the simple-to-use bet slip, seamless seating at the casino, and instant cash-outs make it easy to see why over 100,000 players have made [Cloudbet](#) their bitcoin sportsbook and casino of choice.



Bitcoin sportsbook

The Cloudbet [sportsbook](#) offers unbeatable value odds and unrivaled betting limits of up to 36 BTC/BCH. Players can enjoy pre-game and live [bitcoin betting](#) on a huge range of sports including the NFL, NBA, UFC, MLB, and Premier League, with on average 30 markets per event.

New player bonus

Cloudbet offers one of the most generous welcome bonuses of any bitcoin gambling site. New players receive a bitcoin bonus amounting to 100% of their first Bitcoin or Bitcoin Cash deposit, up to a maximum of 5 BTC/5 BCH.

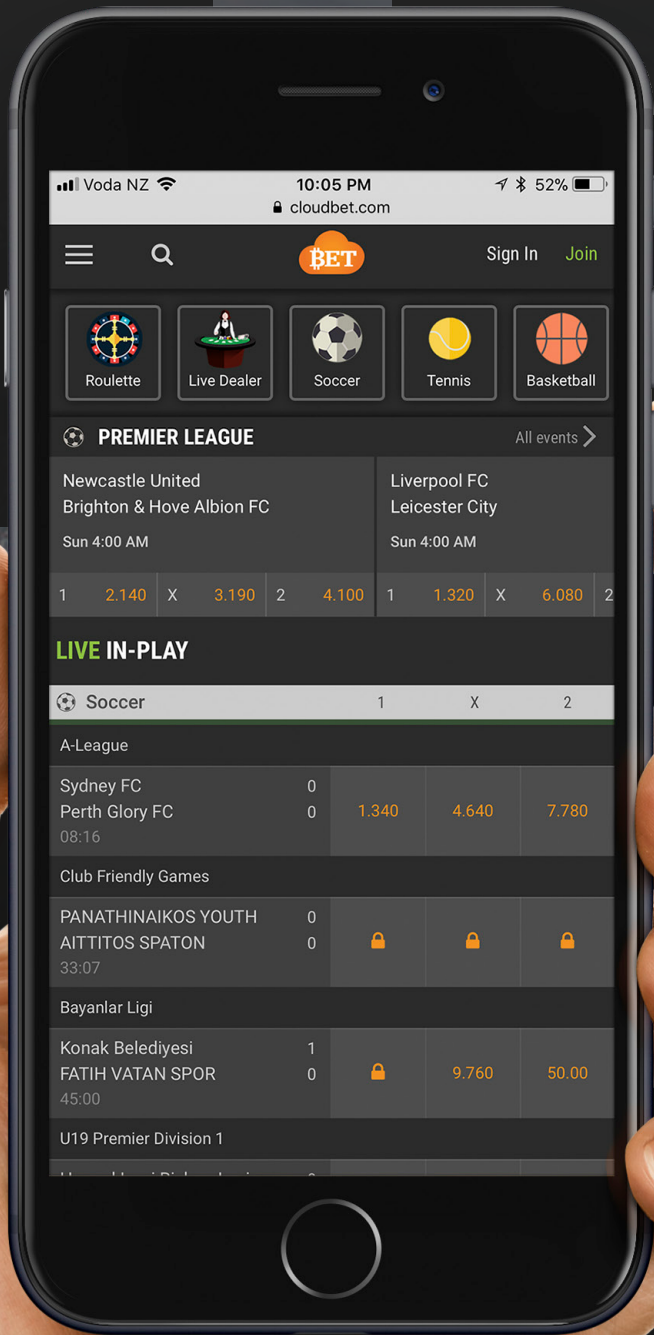
Bitcoin casino

Cloudbet's [casino](#) features all your favourite games, including [bitcoin slots](#), video poker, roulette, blackjack and baccarat (all available for Bitcoin Cash too). The casino features a newly redesigned [Live bitcoin Casino](#) offering users the most authentic, real-life casino experience. Players can choose from over 65 live dealer tables, including a immediate seating feature – no waiting required.

Security

Cloudbet understand that security of funds is of paramount importance to players which is why **all deposits are safely held in [Cold Storage](#)**, which means private keys are held offline. A Hot Wallet facility is only used to service day-to-day Withdrawals.

Players also have the additional piece of mind from enabling [2-factor authentication](#) to their Cloudbet account for personal protection of log-in details.



Features

Instant withdrawals

Players can withdraw their winnings instantly at any time, and without limits, enjoying the advantages of seamless Bitcoin (or Bitcoin Cash) transfer without the cost.

Licensing

Unlike most bitcoin betting sites Cloudbet are fully licensed in Montenegro. This provides players with the reassurance that Cloudbet's activities are audited and regulated.

Language support

Cloudbet is fully localised into Korean, Simplified Chinese, Turkish and Bahasa Indonesian.

Country restriction

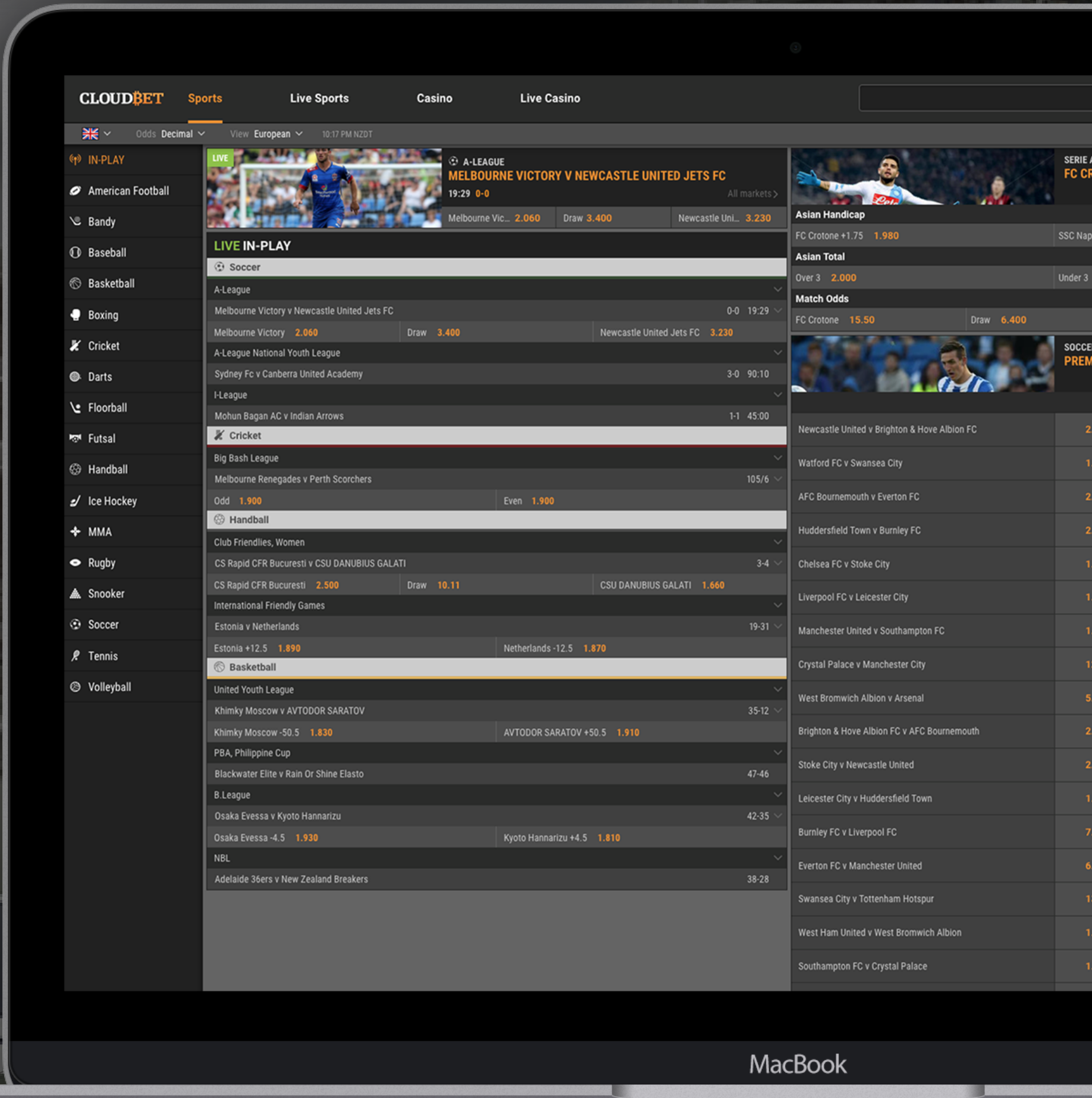
Cloudbet is a growing bitcoin gambling operator but does not allow player registrations from the USA, UK, Hong Kong and Singapore.

Customer support

Betting with Cloudbet is a simple, intuitive experience but should players have any questions on-site live chat support is available 24/7 to handle any questions.

Pure Crypto Sportsbook

Cloudbet is a true cryptocurrency sportsbook with deposits, withdrawals and betting fully available in Bitcoin and Bitcoin Cash . The advantages this gives our players over traditional fiat alternatives – in terms of speed and simplicity of transfer – mean that we only support cryptocurrencies.



About Cloudbet

Established in 2013, Cloudbet is the world's leading cryptocurrency sportsbook and casino platform, fully licensed and regulated with satisfied customers in over 100 countries accepting both Bitcoin and Bitcoin Cash.

Cloudbet offers unbeatable value odds and unrivalled betting limits, along with a huge range of live [betting options](#) options, all delivered through a state-of-the-art platform. Features such as the simple-to-use bet slip, seamless seating at the casino, and instant cash-outs make Cloudbet a great choice for bitcoin betting on sports or casino. It's easy to see why over 100,000 players have made [Cloudbet](#) their Bitcoin sportsbook and casino of choice.

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Product Snippets

No.1 for bitcoin betting

Cloudbet is no.1 for [bitcoin betting](#) having introduced the world's most advanced [bitcoin sportsbook](#) accessible from your desktop or smartphone.

With an intuitive, elegant and 100% secure site punters can place bitcoin bets with the best odds and unrivalled limits in a matter of minutes. Hover on the edge of your seat and bet live in-play, or sit back and plan out wagers in advance of scheduled events.

69 Words

Sports coverage

Bet with Bitcoin and Bitcoin Cash on all your favourite sports live and in play. Whatever your interest. We have it covered, with the best odds and highest bitcoin betting limits.

Bet with Bitcoin and Bitcoin Cash on Soccer – including all major leagues from the EPL to the Champions League. **We offer the best odds for the NFL, NBA and NHL** as well UFC, tennis and major international events..

69 Words

100% deposit bonus

Cloudbet offers one of the most generous welcome bonuses of any bitcoin gambling site. New players receive a [bonus amounting to 100% of your first Bitcoin or Bitcoin Cash deposit](#), up to a maximum of 5 BTC/BCH.

Make your first deposit and **your bonus balance will be automatically released** as you start betting. With odds among the best online and the highest bitcoin betting limits Cloudbet gives you the best chance to win big.

75 Words

Security

Cloudbet understand that security of funds is of paramount importance to players which is why **all deposits are safely held in Cold Storage**, meaning private keys are stored offline. A Hot Wallet facility is only used to service day-to-day Withdrawals.

Players also have the additional piece of mind from enabling [2-factor authentication](#) to their Cloudbet account for personal protection of log-in details.

62 Words

Best bitcoin casino

Cloudbet's bitcoin casino features all your favourite bitcoin games, plus huge Jackpots with one player recently winning 165 BTC. Choose from **slots, roulette, blackjack** and **baccarat** available for both Bitcoin and Bitcoin Cash.

Our **Live Casino** offers an authentic, real-life casino experience, from the comfort of your home. Choose from over 65 **live dealer** tables, some with a great feature enabling you to be seated immediately – no waiting required!

All **casino** gaming software is RNG-tested and audited. Our support staff are experienced, friendly, and responsive.

87 Words



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Short form

79 Words

About the Cloudbet affiliates program

The Cloudbet affiliate program offers the perfect opportunity to earn bitcoin.

Receive 30% commission on lifetime losses of all players you refer to the Cloudbet sportsbook and casino.

We provide a custom-built, easy-to-use Affiliate interface, designed specifically to allow our partners to easily review and optimise their accounts with real-time data to maximise performance.

Take advantage of our range of promotional banners and landing pages or utilise our API feed to pull our industry-best odds directly into your site.

CLOUDBET | AFFILIATES PROGRAM

Long form

281 Words

About the Cloudbet affiliates program

The Cloudbet affiliate program offers the perfect opportunity to earn bitcoin.

As the leading bitcoin sportsbook and casino, Cloudbet generates greater lifetime revenue for our affiliate partners. Earn up to 30% commission on lifetime losses of all players you refer to the Cloudbet sportsbook and casino.

We provide a custom-built, easy-to-use Affiliate interface, designed specifically to allow our partners to easily review and optimise their accounts with real-time data to maximise performance.

Attract high-value players

As Cloudbet offer the **best odds and highest limits** of any bitcoin sportsbook you can attract high-value our players better larger amounts and generating more revenue.

Amazing player incentives

Cloudbet offer amazing player incentives including a massive **100% welcome bonus** - up to 5 BTC/BCH - along with regular casino and sportsbook promotions, making it easier for you to convert players.

Industry-leading security

Security - for both Affiliates and players - is our number one priority, which is why **all deposits are safely held in Cold Storage**, meaning private keys are stored offline. A Hot Wallet facility is only used to service day-to-day Withdrawals.

Players also have the additional piece of mind from enabling **2-factor authentication** to their Cloudbet account for personal protection of log-in details.

Automated odds feeds

Automate your event data and market odds with our new affiliate API providing real-time prices.

Real-time reporting

See how much revenue your players are generating in real-time through your own **customisable, real-time dashboard**.

Widest range of markets

From pre-game and live betting to live-dealer tables and RNG games, Cloudbet offer more ways to play, optimised across all devices.

Fast and easy withdrawals

Unlike traditional Affiliate programs, Cloudbet allows you to withdraw your commission quickly and easily, with all the advantages that bitcoin transfers offer.



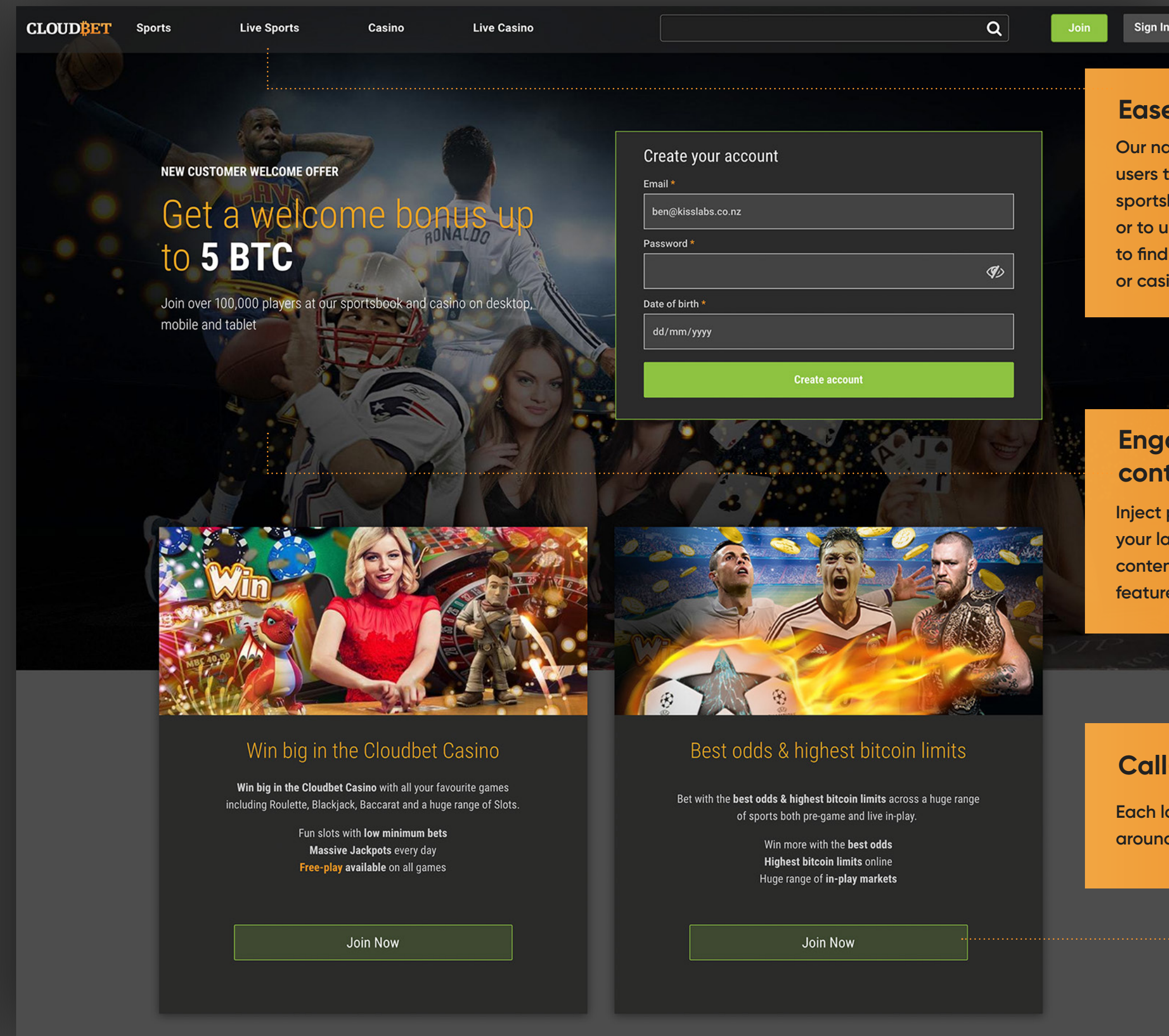
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Increase your player conversion

The Cloudbet team understand the importance of conversion rate optimisation for our Affiliates, with focus on testing, learning and developing our user journeys to better convert new users.

Results have shown that Affiliates can increase their conversion rate by 50% by using our best performing landing pages. These pages allow Affiliates to;

- Promote new features, products and offers
- Increase lead generation using embedded sign-up form
- Track user behaviour and customer insight
- Provide engaging acquisition content
- Ease of navigation for new players



Ease of navigation

Our navigation bar allows new users to switch between our sportsbook and casino products, or to use the search functionality to find a specific team, competition or casino game.

Engaging acquisition content

Inject passion and excitement into your landing pages with targeted content that promotes new features, products, and offers.

Call-to-action

Each landing page is focused around a clear call-to-action.

***All pages are available in English, Korean, Indonesian, Turkish and Simplified Chinese.**

If you require a tailored landing page, then please contact our dedicated Affiliate team at affiliates@cloudbet.com



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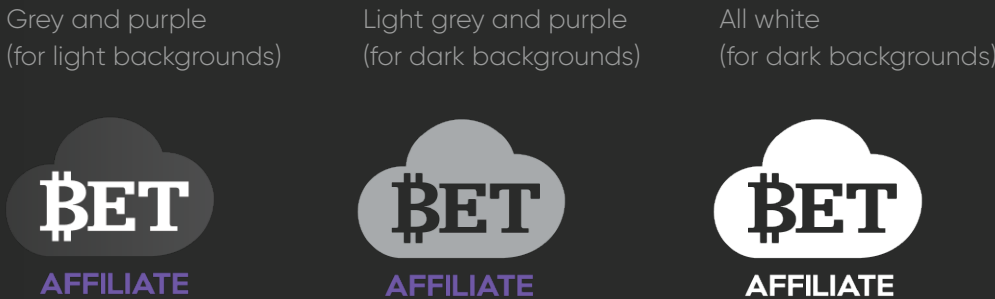
Cloudbet logo suite

Here is a variety of Cloudbet primary and secondary to use. Within the zipped folder you'll find PNGs, SVGs and JPGs for use. If you require another format please get in touch with affiliates@cloudbet.com



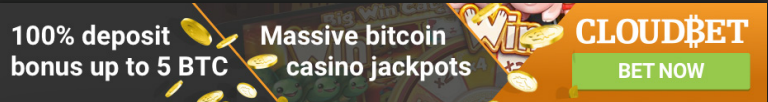
Cloudbet affiliates logo suite

If you are part of the Cloudbet affiliates program and would like to carry the Cloudbet affiliates logo then please download the ZIP available. Within the zipped folder you'll find PNGs, SVGs and JPGs for use.



Acquisition banner set

General Cloudbet overview acquisition banner set. Includes: **300x250px**, **728x90px**, **468x60px** and **160x600px**. If you require alternative sizes or languages please get in touch affiliates@cloudbet.com



For more detailed information

Get in touch
affiliates@cloudbet.com

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