

Top 5 most frequently asked questions

1 Why is my account in a negative balance? Why did my withdrawal get rejected? How can I prevent this?

The main reason withdrawals are rejected is due to negative balances on accounts. Negative balances can occur due to:

Winning players

Commission is earned from losing wagers. If a bet comes in, we also share this result. Your commission balance is impacted by both the losses and the wins, you might lose in the short term, but chances are you would win in the long run.

Bonus rewards

Our VIP team will reward your players to generate a greater lifetime revenue. The cost of these bonuses will be shared between Cloudbet and affiliates so we can attract and retain high-value players, and earn our affiliate partners more lifetime commission!

When affiliates try to withdraw 100% of the commission in their accounts, a single winning bet from one of their players can then put them into a negative balance, causing the withdrawal to be rejected. To prevent this, and to speed up the process, we recommend withdrawing no more than 99% of your commission at a time.

2 Where can I sign up to become a Cloudbet affiliate?

Affiliates can sign up to our affiliates program here:

https://affiliates.cloudbet.com/affiliates/sign_up

3 Can I direct players to a specific event page?

Yes, simply replace the the URL before your `?af_token=` with the page that you want to direct your players to.

4 What commission program am I on?

All new affiliates start on our Hybrid Rev Share/Turnover program To change programs, please email affiliates@cloudbet.com when you have achieved the minimum requirement for our Full Rev Share program of 5 first depositors.

5 Why is my withdrawal pending?

In some cases involving very large amounts, an affiliates withdrawal might require a manual approval due to a flag raised by our payments team. This is simply a part of fraud prevention due diligence and will not prevent 99% of withdrawals from going through. In all cases we aim to process withdrawals as soon as possible.

Commissions

How do I earn commission?

Cloudbet offer two different commission structures:

Full Rev Share

30% commission paid on all revenue generated across our sportsbook, casino and live casino

Hybrid Rev Share/ Turnover

30% commission paid on all revenue generated through our casino and live casino, and 0.2% of all turnover volume through our sportsbook

How do I monitor my performance?

We provide a custom-built, easy-to-use interface, designed specifically to allow our affiliates to easily review and optimise their accounts with real-time data to maximise performance. All affiliates are granted access and given login details to this interface upon registering.

Is the data up-to-date?

Our affiliate interface displays real-time data.

How do I calculate my commission?

Whenever a player wagers money on Cloudbet, you will earn a percentage of that player's wager. Commission is paid for the full lifetime of all referred players.

Full Rev Share: Commission = (30% of all revenue generated - 30% of all bonuses credited)

Hybrid Rev Share: Commission = ((30% of all casino revenue generates + 0.2% of all sports turnover) - 30% of all bonuses credited)

Commission balances are calculated and credited to your account in real time. You can withdraw instantly at any time direct to your bitcoin address.

- No withdrawal fees

- No admin fees

- No chargebacks

Bonuses and cashback

Our VIP Team proactively reward players bonuses and cashback rewards to retain and increase the lifetime value of these players, to earn you more!

Bonuses: Cloudbet deduct the affiliates commission percentage of the bonus from the affiliates' balance.

Cashback: Cloudbet deduct the full cashback given to high-value players from the affiliates' balance

Marketing

How do I promote Cloudbet?

You can promote Cloudbet to your audience, friends or family on your website, blog, social posts or by simply sharing your unique referral link. When these players sign up to Cloudbet, you will earn a lifetime commission on their wagers.

How can I use Cloudbet banners?

Simply go to the Media section to find a selection of Cloudbet banners. Click Get Code, and copy and paste your unique link into your site.

Can I request custom banners?

Of course! Drop us an email at affiliates@cloudbet.com with your specs, and target audience.

Does Cloudbet have an odds API that affiliates can use?

Cloudbet's new odds API offers instant access to our odds, putting real-time data directly in front of potential players to drive more traffic, and increase your earnings!

How is a new player linked to me?

Our tracking and analytics software is second-to-none, we attribute player referrals using cookie tracking, and by using a referral link unique to you and your affiliate account.

If I have multiple websites, should I create separate accounts?

You only need one account, if you wish to track the performance of your multiple websites, our affiliate platform allows you to add UTM tracking codes to enable attribution of conversions to specific buttons, campaigns, banners or websites.

Can I create an affiliate account without having a website?

Yes, of course! There are many different channels where you can effectively promote Cloudbet without actually having your own website – Facebook, Twitter, Ad Networks, Forums.

Payments

How do I get paid for being an affiliate?

You will earn bitcoin on all your players' lifetime value as soon as the bet is confirmed. You can withdraw from your affiliate account instantly, and as many times as you wish!

How quickly are withdrawals processed?

The vast majority of withdrawals are processed instantly by the affiliate team.

Why is my account in a negative balance?

Commission is earned from losing wagers, so if a bet comes in, this result is also shared, sometimes resulting in negative balances. If this occurs please keep monitoring your performance - you might lose in the short term, but chances are you will win in the long run.

Does a negative balance affect my withdrawals?

Yes, a negative balance may result in a delay in your withdrawal being approved - you can always message our affiliate team to approve a payment directly from our affiliate interface or via email at affiliates@cloudbet.com.

If a player wins, does the negative balance carry over to the next month?

We do not reset negative balances, so these do carry over from month to month until your luck changes.

How much can I earn as an affiliate?

Cloudbet do not limit the amount of bitcoin an affiliate can earn. This is a partnership, the more players you refer, the more you will earn.

Will it cost me anything to become an affiliate?

Absolutely nothing!

About Cloudbet

How long has Cloudbet been in operation for?

Cloudbet.com is a bitcoin-only sportsbook and casino that has been in operation since 2013.

Where is Cloudbet located?

Cloudbet is licensed in Montenegro with global support offices.

Why promote Cloudbet to users?

We are an industry leading sportsbook and casino with a strong record of delivering revenue for our affiliates over many years. Put simply, we attract more players to our site and offer them more when they are there, offering a far larger affiliate opportunity than any other bitcoin operator. We offer the highest limits of up to 60 BTC on major markets and best-in-industry betting odds for a variety of sports, leagues and events, as well as a range of the best RNG and live dealer casino games. We also offer a 5 BTC first deposit bonus to all our new players, and allow them to withdraw winnings instantly. We embrace the retention of our high-value players, and don't restrict payouts to our affiliates!

Support

Where can I sign up to become a Cloudbet affiliate?

Affiliates can sign up to our affiliates program here:

https://affiliates.cloudbet.com/affiliates/sign_up

Our affiliate managers are happy to help you with any question you might have.

Just send us an email to affiliates@cloudbet.com or directly from the affiliate platform.